

Digital Economy and Digital Society

6th International Scientific Conference

April 9-10, 2024

First day: **April 9, 2024**

Academy of Silesia, room B300, 43 Rolna Street, 40-555 Katowice, Poland

Link to Zoom conferencing for remote participants:

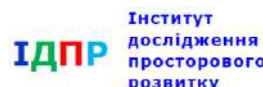
<https://us02web.zoom.us/j/2035271403?pwd=Tm95RS9lU1ltbGtVb01ReFNmNDc5QT09>

Conference ID: 203 527 1403, Access code: 736052

PLENARY SESSION

Moderators: **Tetyana Nestorenko**, PhD., Professor AS / **Iryna Ostopolets**, PhD., Associate Professor

10:00-10:30 (Warsaw time) / 11:00 – 11:30 (Kyiv time)	Welcoming conference participants: Aleksander Ostenda, PhD., Professor AS, Rector <i>Academy of Silesia, Poland</i> Oleksandr Nazarenko, PhD, Professor, Rector <i>State University of Intelligent Technologies and Communications, Ukraine</i> Olha Hurenko, DSc., Professor, First Vice-Rector <i>Berdyansk State Pedagogical University, Ukraine</i> Andriy Yasinskiy, PhD, Associate Professor, Vice-Rector for Information Support and Innovative Learning Technologies, <i>Academician Stepan Demianchuk International University of Economics and Humanities, Ukraine</i> Katarina Aškerc Zadavec, Vice-Dean <i>Ljubljana School of Business, Slovenia</i>
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10:30-12:15 (Warsaw time) / 11:30 – 13:15 (Kyiv time)	SMART – CONCEPT OF REGIONAL POLICY OF SPATIAL DEVELOPMENT IN CONDITIONS OF DIGITALIZATION Olha Komelina, DSc., Professor Inna Miniailenko, PhD, Associate Professor <i>National University «Yuriy Kondratyuk Poltava Polytechnic», Ukraine</i>
	CARBON-NUCLEAR TRANSFORMATION Władysław Wornalkiewicz, PhD., Professor ANS-WSZiA <i>Academy of Applied Sciences – Academy of Management and Administration in Opole, Poland</i>
	THEORETICAL SUBSTANTIATION OF THE DEVELOPMENT OF SOFT SKILLS OF STUDENTS Zhanna Bogdan, PhD, Associate Professor <i>Simon Kuznets Kharkiv National University of Economics, Ukraine</i>
	METHODOLOGICAL PRINCIPLES OF FORMING THE INFORMATION AND DIGITAL CULTURE OF FUTURE SPECIALISTS IN THE FIELD OF PHYSICAL CULTURE AND SPORTS Serhii Lazorenko, DSc., Associate Professor <i>Sumy State Pedagogical University named after A. S. Makarenko, Ukraine</i> Yurii Kurnyshev, PhD, Associate Professor <i>Yuriy Fedkovych Chernivtsi National University, Ukraine</i> Tetiana Kozhemiako, PhD, Associate Professor <i>Bogdan Khmelnytsky National University, Cherkasy, Ukraine</i>
	FORMING A STRATEGY OF INVESTMENT AND INNOVATION DEVELOPMENT OF ENTERPRISE IN THE INFORMATION SOCIETY Maryna Mashchenko, DSc., Professor <i>National Technical University "Kharkiv Polytechnic Institute", Ukraine</i> Olha Haponenko, PhD, Associate Professor <i>Southampton Business School, University of Southampton, United Kingdom</i> Iryna Lisna, PhD, Associate Professor <i>National Technical University "Kharkiv Polytechnic Institute", Ukraine</i>
	CHALLENGES OF WAR FOR OUR HEALTH AND EDUCATION Lidiia Butska, D, DSc, PhD, Professor <i>Taras Shevchenko National University of Kyiv, Ukraine</i>
12:15-12:30 (Warsaw time) / 13:15-13:30 (Kyiv time)	Break. After the break work will be in sessions at the conference co-organizer universities.

